

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WYLD Am</u>	Date: <u>8/30/2017</u>
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I, Nadine Ramsey

being/on behalf of: Ramsey For City Council, a legally

qualified candidate of the Democrat political

party for the office of: Council member District C of Orleans Parish

in the Primary

election to be held on: October 14, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Ramsey for Council

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Crystal Ancas

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/30/2017

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Toni Shippe
Printed Name

A/E
Title

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☒ STATE/LOCAL CANDIDATE

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Station and Location: <u>W. Y. 8 - FM</u>	Date: <u>8/30/2017</u>
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I, Nadine Ramsey,
 being/on behalf of: Ramsey For City Council, a legally
 qualified candidate of the Democrat political
 party for the office of: Councilmember District C of Orleans Parish
 in the Primary
 election to be held on: October 14, 2017

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Ramsey for Council

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8/30/2017

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Toni Skipper
Printed Name

A/E
Title



Nadine Ramsey*
Teddle Media Partners
Nadine Ramsey
541 Julia St Ste 300
New Orleans, LA 70130

Advertiser No: 212794
Start Date: 08/31/2017
End Date: 09/10/2017
Month Type: Broadcast
Revision #: 0
CPE:
AE: SKIPPER, TONI
Entered: 8/30/2017 12:24 PM by Fusion
Last Update: 8/30/2017 1:44 PM by 1118593
Note:
Note 2:
Spl Req Inv:

Order No: 1117372134
Co-op: No
Package: No
Agency Comm: 15%

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 New Orleans WYLD-FM	06:00-10:00 Commercial	08/31/17	09/01/17	1	275.00	0 0 0 0 1 1 0 0	2	60	2	550.00
					Local Agency-Political					
2 New Orleans WYLD-FM	10:00-15:00 Commercial	08/31/17	09/01/17	1	275.00	0 0 0 0 1 1 0 0	2	60	2	550.00
					Local Agency-Political					
3 New Orleans WYLD-FM	15:00-19:00 Commercial	08/31/17	09/01/17	1	275.00	0 0 0 0 2 1 0 0	3	60	3	825.00
					Local Agency-Political					
4 New Orleans WYLD-FM	06:00-10:00 Commercial	09/03/17	09/03/17	1	100.00	0 0 0 0 0 0 0 2	2	60	2	200.00
					Local Agency-Political					
5 New Orleans WYLD-AM	06:00-10:00 Commercial	08/31/17	09/01/17	1	40.00	0 0 0 0 1 2 0 0	3	60	3	120.00
					Local Agency-Political					
6 New Orleans WYLD-AM	10:00-15:00 Commercial	08/31/17	09/01/17	1	40.00	0 0 0 0 1 2 0 0	3	60	3	120.00
					Local Agency-Political					
7 New Orleans WYLD-AM	15:00-19:00 Commercial	08/31/17	09/01/17	1	40.00	0 0 0 0 2 1 0 0	3	60	3	120.00
					Local Agency-Political					
8 New Orleans WYLD-AM	10:00-15:00 Commercial	09/03/17	09/03/17	1	25.00	0 0 0 0 0 0 0 1	1	60	1	25.00
					Local Agency-Political					
9 New Orleans WYLD-AM	06:00-10:00 Commercial	09/04/17	09/08/17	1	40.00	0 x x x x x	3	60	3	120.00
					Local Agency-Political					
10 New Orleans WYLD-AM	10:00-15:00 Commercial	09/04/17	09/08/17	1	40.00	0 x x x x x	3	60	3	120.00
					Local Agency-Political					



Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
11 New Orleans WYLD-AM	Commercial	09/04/17	09/08/17	1	40.00	0 x x x x x	3	60	3	120.00
					Local Agency-Political					
12 New Orleans WYLD-AM	Commercial	09/10/17	09/10/17	1	25.00	0 0 0 0 0 0 0 1	1	60	1	25.00
					Local Agency-Political					
13 New Orleans WYLD-FM	Commercial	09/04/17	09/08/17	1	275.00	0 x x x x x	2	60	2	550.00
					Local Agency-Political					
14 New Orleans WYLD-FM	Commercial	09/04/17	09/08/17	1	275.00	0 x x x x x	2	60	2	550.00
					Local Agency-Political					
15 New Orleans WYLD-FM	Commercial	09/04/17	09/08/17	1	275.00	0 x x x x x	3	60	3	825.00
					Local Agency-Political					
16 New Orleans WYLD-FM	Commercial	09/10/17	09/10/17	1	100.00	0 0 0 0 0 0 0 2	2	60	2	200.00
					Local Agency-Political					

No. of Spots/Misc/Digital: 38/0/0

Ordered Gross: \$5,020.00
 Agency Commission: \$753.00
 Ordered Net: \$4,267.00
 Total Net Due: \$4,267.00

	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Amt. Ord.:	38	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	5,020.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	4,267.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:

Accepted for Advertiser:

Participating Customers

Nadine Ramsey*

100%